

# Medium Rectangle

This ad unit, often referred to as simply a “rectangle” or a “300×250,” is one of the most common display ad size.

## Dimension

**Collapsed** 300(w) by 250 (h) pixels

## File Size

**Image** 150kB max

## File Format



## Animation & Looping



15 sec max

## Leadtime



days

Mobile App: Floats at the bottom of the site interface  
Mobile Web: Floats at the top, under the channel logo

