



mobile
premium plus ad
specsheet

sticky banner expandable

The Mobile Sticky banner is loaded over the content in app and scales to the device size giving the user a full screen experience

Dimension
Expanded 320(w) by 416 (h) pixels
Collapsed 320(w) by 50 (h) pixels

Banner 1
Dimension 300(w) by 250 (h) pixels

Banner 2
Dimension 300(w) by 600 (h) pixels

File Size
39kB max (320px by 416px)
15kB max (320px by 50px)
39kB max (300px by 250px)
39kB max (300px by 600px)

File Formats



Animation & Looping



15 sec max

Leadtime



7 days

