

Mobile Expander

The Mobile Expander ad is situated to the top of the mobile interface and is actioned by a tap by the user. This reveals a full screen ad with unique functionality.

Dimension

Collapsed 320w by 50h pixels

Expanded 320w by 416h pixels

File Size

Image 50kB max (320px by 50px)

Image 100kB max (300px by 250px)

Video 2MB max

File Format



Animation & Looping



15 sec max

Leadtime



days

