

Leaderboard Click to Screen Immerse

The Click-to-Screen Immerse can be actioned from any ad unit, except background branding, and once clicked expands to the full width and height of the site interface multiple functions.

Dimension

Collapsed 728w by 90h pixels

Expanded 1600w by 900h pixels

Safezone 980w by 600h pixels

File Size

Image 150kB max (728px by 90px)

Image 500kB max (980px by 600px)

Video 2MB max (980px by 600px)

File Format



Animation & Looping



15 sec max

Leadtime



days

