

# Filmstrip

**Mobile** The Mobile Filmstrip is a full expanded ad, that is actioned via the mobile leaderboard banner, this ad can contain multiple slides with unique functionality per slide.

## Dimension

**Collapsed** 320w by 50h pixels

**Expanded** 320w by 416h pixels

## File Size

**Image 300kB max** (320px by 416px)

**Image 150kB max** (320px by 50px)

**Video 2MB max**

**Desktop** A Half Page ad with scrolling functionality, providing a maximum of four additional canvasses.

## Dimension

300w by 600h pixel

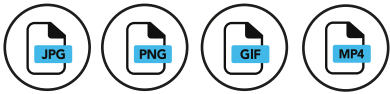
## File Size

**Image 150kB max**

**Video 2MB max**

*Provide at least three Half Page banners, not more than five canvasses in total*

## File Format



## Animation & Looping



15 sec max

## Leadtime



days

