

ROP Rates	BW per Col/cm	FC per Col/cm
Son Wes	R179.00	R279.00

Special Positions	Rate
Front Page Solus (10 x 8)	44 640.00
Page 3 Solus (10 x 8)	22 516.00
Page 5 (10 x 8)	27 930.00
(Please consult Ads24 for availability on special positions)	

Insert Rates	Rate/1000
Tabloid	R680.00
Tabloid	R748.00
Tabloid	R822.00
Tabloid	R904.00

Insert split	Exact Area
Cape Town	Cape Town
Boland / Westcoast	Wellington, Paarl, Franschoek, Stellenbosch, Strand, Gordonsbaai, Somerset-Wes, Hermanus to Pearly Beach, Kleinmond, Pringlebaai, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton
Southern Cape	Riversonderend to Plettenbergbaai, Oudtshoorn to Prins Albert, Beaufort-Wes

Distribution Areas
Western Cape - Inland, Western Cape - Peninsula, Southern Cape

Material & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Son	Wednesday prior to publication	Wednesday prior to publication (Friday by arrangement)	1 week prior	Thursday & Friday prior	WC: Paarl Coldset, 5 Lynx Road, Paarden Island, Cape Town, 7420	(021) 514 5503