

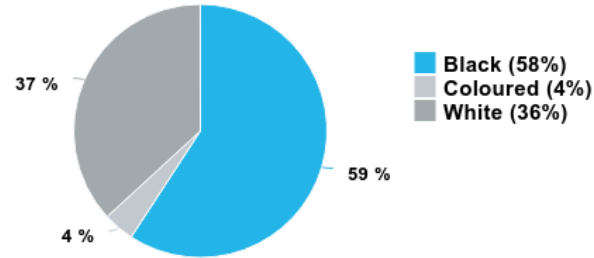
## DISTRIBUTION

35 266

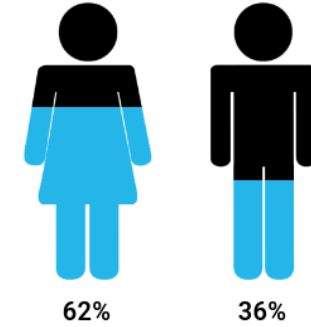
## ESTIMATED READERSHIP

116 332

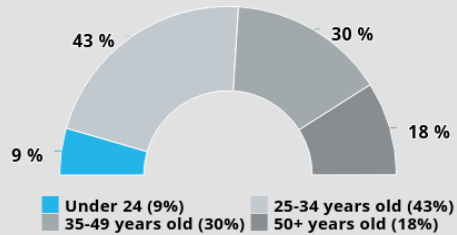
## RACE



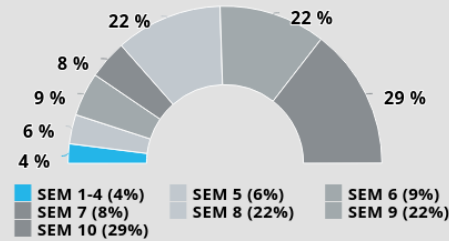
## GENDER



## AGE



## SEM



## SHOPPING RESPONSIBILITY



98%

## AVERAGE HH INCOME



R16,677.00

## AVERAGE PERSONAL INCOME



R12,065.00

## EDUCATION

36%

Matric

0%

Certificate

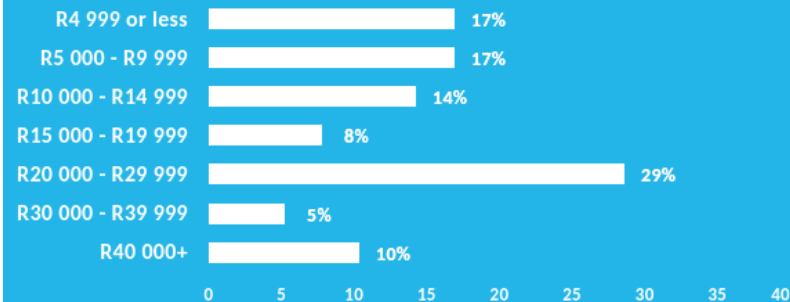
26%

Degree

17%

Other

## HH INCOME



## EMPLOYMENT

