

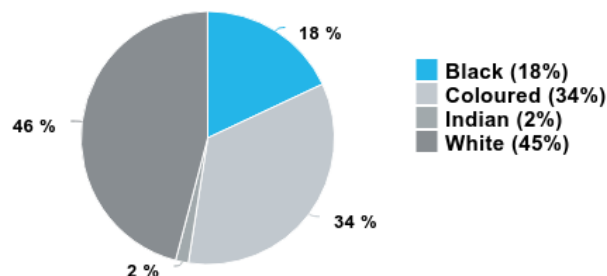
DISTRIBUTION

27 687

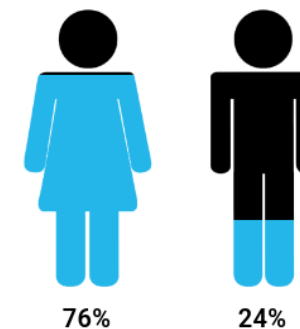
ESTIMATED READERSHIP

87 527

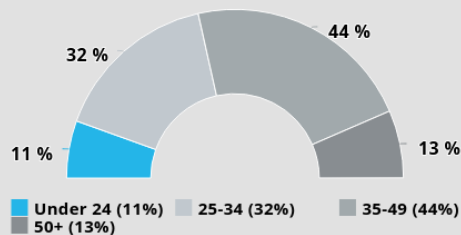
RACE



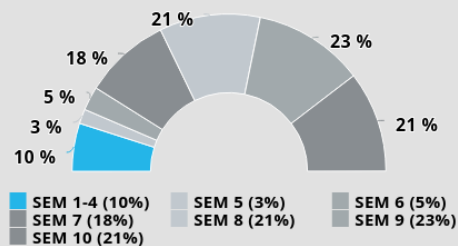
GENDER



AGE



SEM



SHOPPING RESPONSIBILITY



98%

AVERAGE HH INCOME



R22,228.00

AVERAGE PERSONAL INCOME



R17,621.00

EDUCATION

39%

Matric

0%

Certificate

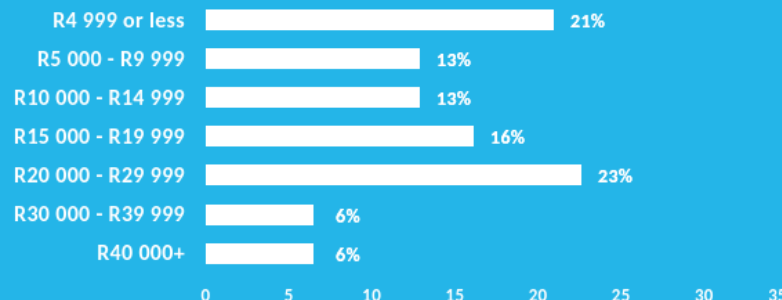
21%

Degree

16%

Other

HH INCOME



EMPLOYMENT

