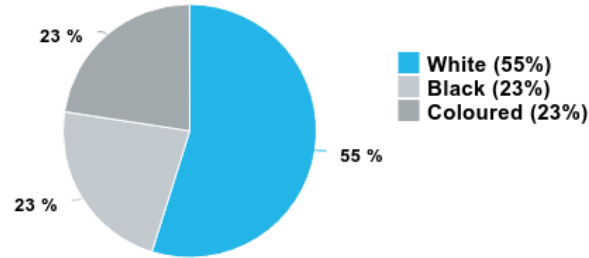


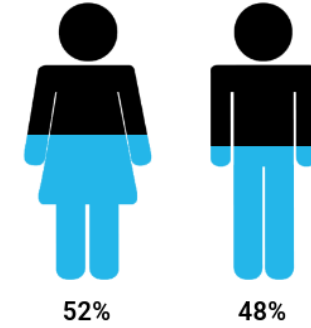
DISTRIBUTION
17 090

ESTIMATED READERSHIP
40 795

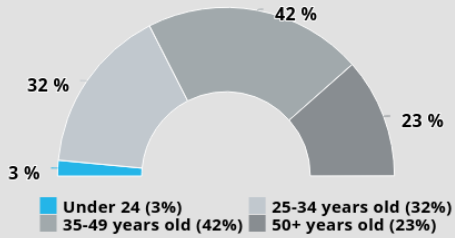
RACE



GENDER



AGE



SEM



SHOPPING RESPONSIBILITY



AVERAGE HH INCOME



AVERAGE PERSONAL INCOME



EDUCATION

19% Matric	0% Certificate
52% Degree	10% Other

HH INCOME



EMPLOYMENT

