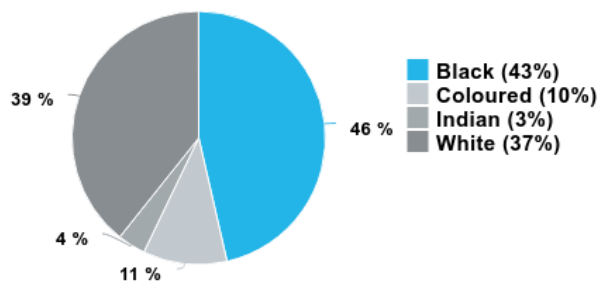


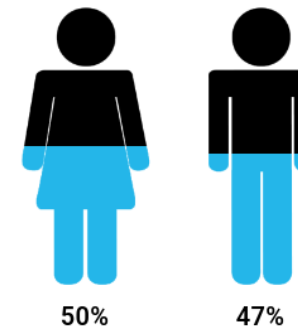
DISTRIBUTION
30 079

ESTIMATED READERSHIP
67 176

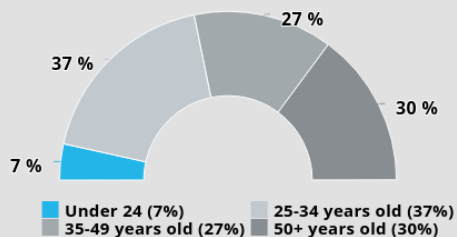
RACE



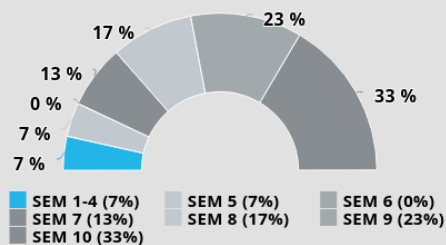
GENDER



AGE



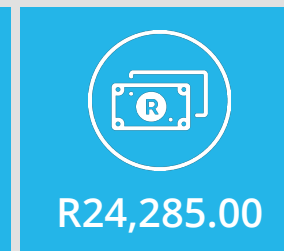
SEM



SHOPPING RESPONSIBILITY



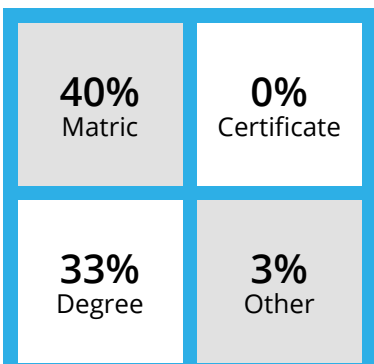
AVERAGE HH INCOME



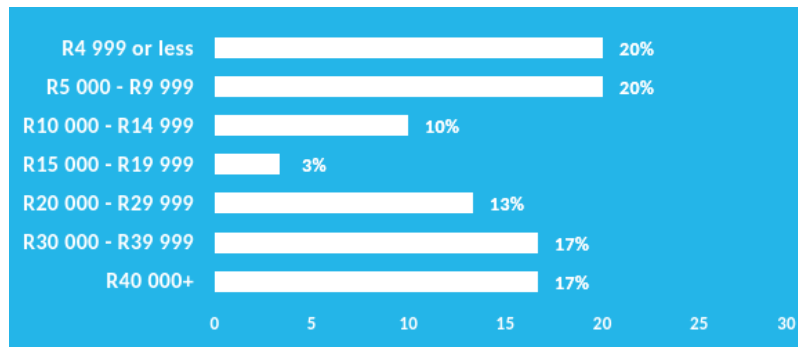
AVERAGE PERSONAL INCOME



EDUCATION



HH INCOME



EMPLOYMENT

