PRINT REACH

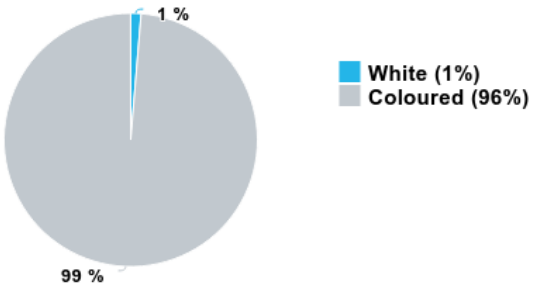
LANGUAGE Afrikaans | **PUBLICATION DAY** Thu | **PROVINCE** The Western Cape

adspace24 Reach. With trust.

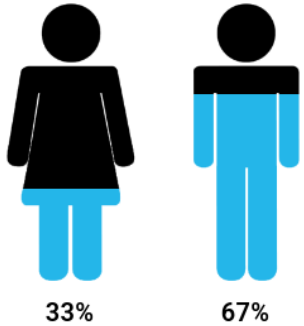
495 000 AIR

19 580 CIRCULATION

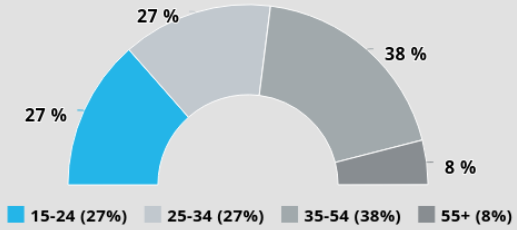
RACE



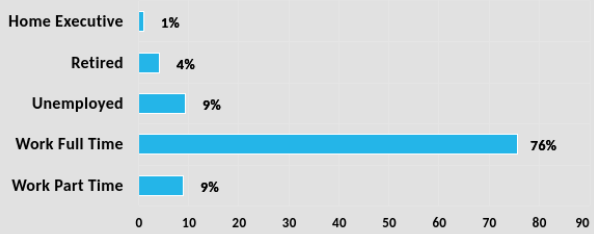
GENDER



AGE



Employment Status



AVERAGE HH INCOME

R16,316.00

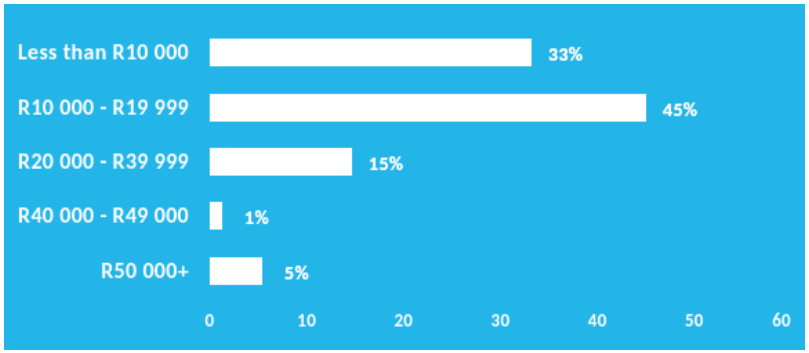
AVERAGE PERSONAL INCOME

R13,856.00

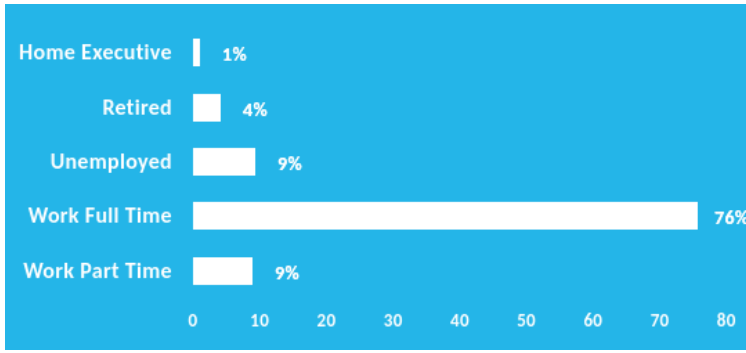
EDUCATION

60% Matric	0% Certificate
8% Degree	5% Postgrad

HH INCOME



EMPLOYMENT



SOURCE: Forum24 January 2024 Afrikaans Survey / Facebook March 2024

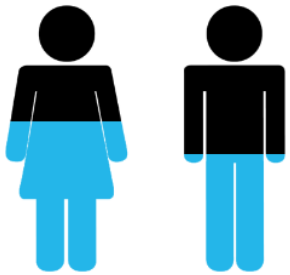
WEEKLIKS SON Die Son sien alles

DIGITAL REACH

LANGUAGE
English

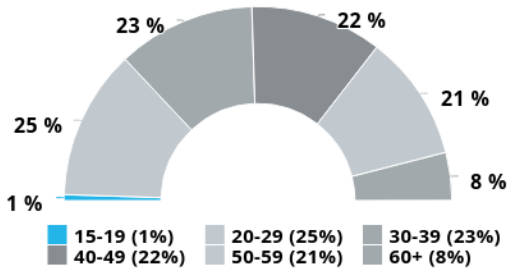
adspace24 Reach. With trust.

GENDER



56% 44%

AGE

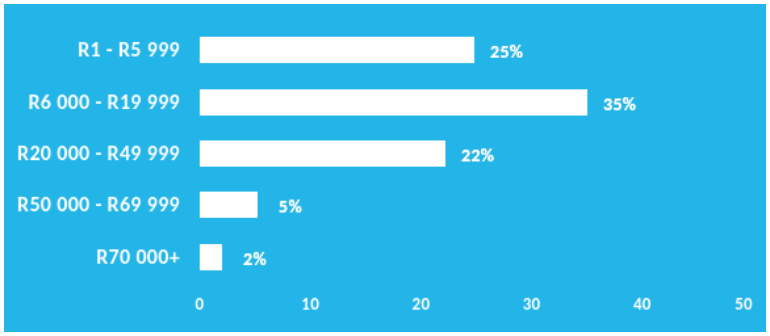


- Single (22%)
- Married (65%)
- Divorced (13%)

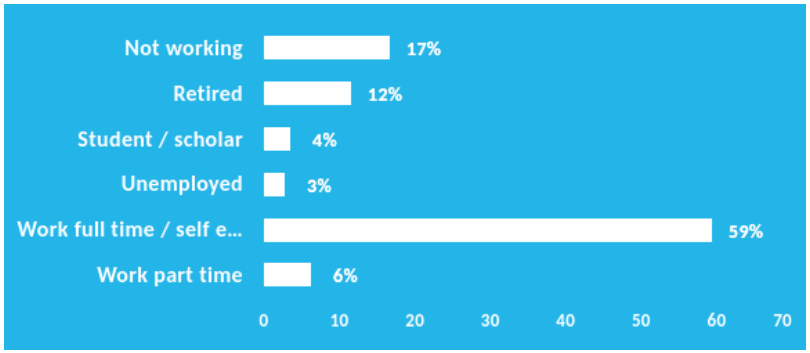
- Main (33%)
- Joint (53%)
- Someone else (13%)

2 637 076	439 216	840 000	3	89%	6	0MIN 34SEC
Page Views	Users	Visits	Frequency	Mobile Screen Type	Page Depth	Time Spent Per Visit

PERSONAL INCOME



EMPLOYMENT



SOCIAL MEDIA

420,000 Likes

13,353 Followers

23,436 Followers

SOURCE: Forum24 January 2024 Afrikaans Survey / ABC Q2 2023 / Facebook March 2024 / Twitter March 2024 / Instagram March 2024