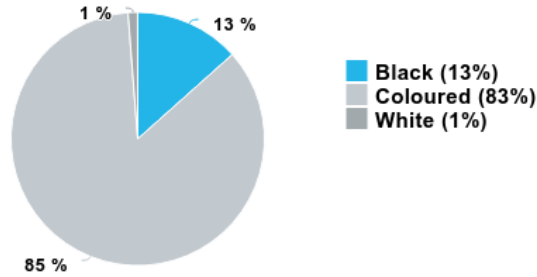


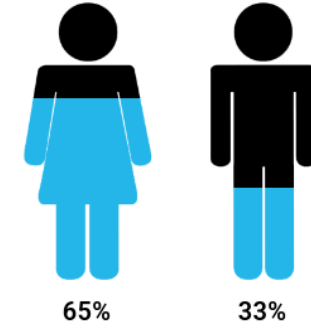
DISTRIBUTION
40 000

ESTIMATED READERSHIP
150 952

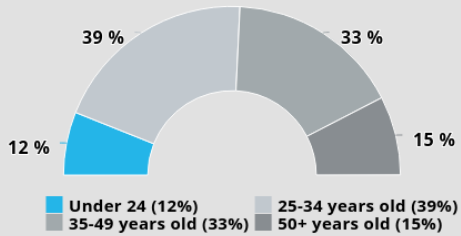
RACE



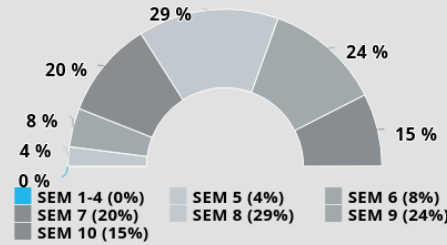
GENDER



AGE



SEM



SHOPPING RESPONSIBILITY



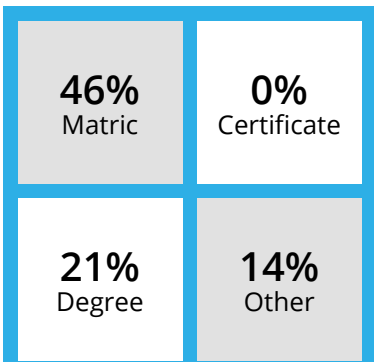
AVERAGE HH INCOME



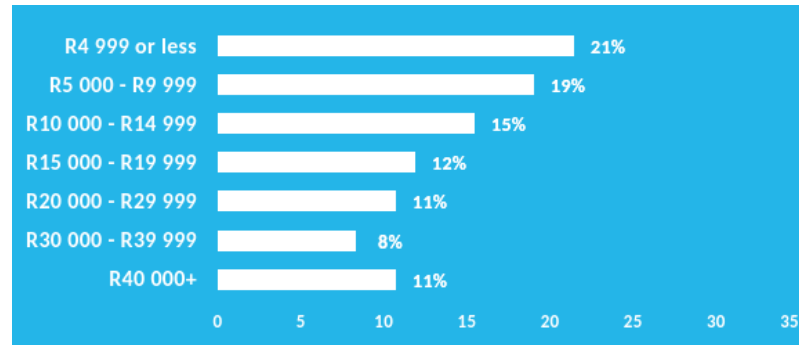
AVERAGE PERSONAL INCOME



EDUCATION



HH INCOME



EMPLOYMENT

