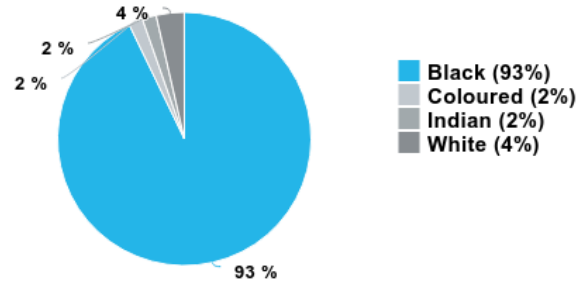


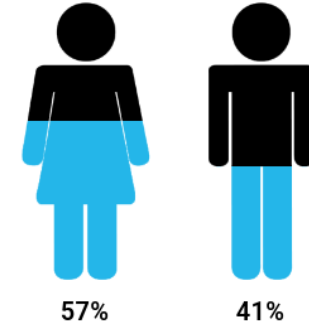
**DISTRIBUTION**  
69 995

**ESTIMATED READERSHIP**  
234 983

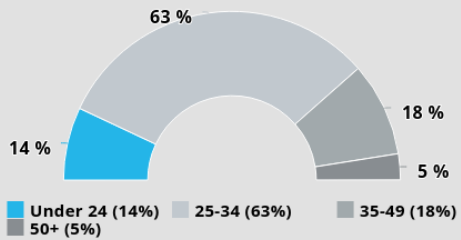
**RACE**



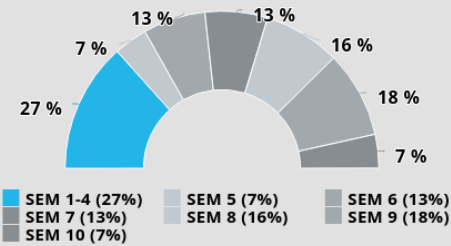
**GENDER**



**AGE**



**SEM**



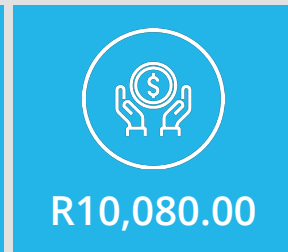
**SHOPPING RESPONSIBILITY**



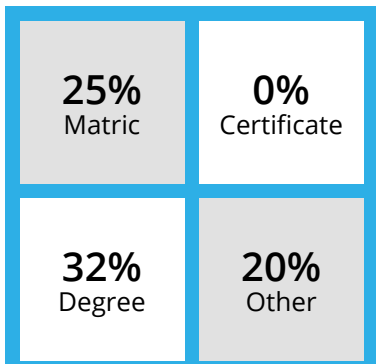
**AVERAGE HH INCOME**



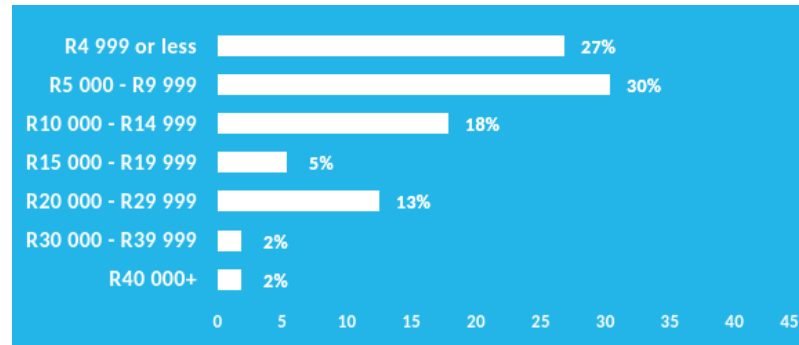
**AVERAGE PERSONAL INCOME**



**EDUCATION**



**HH INCOME**



**EMPLOYMENT**

