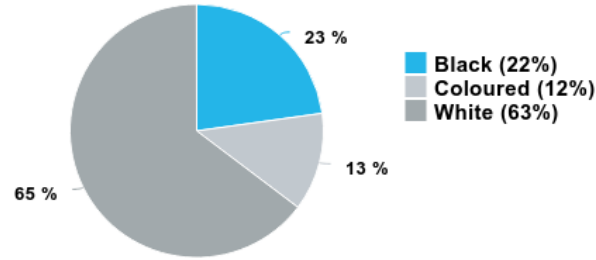


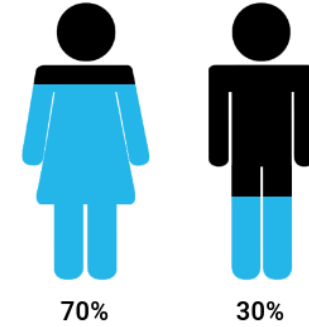
**DISTRIBUTION**  
41 095

**ESTIMATED READERSHIP**  
56 189

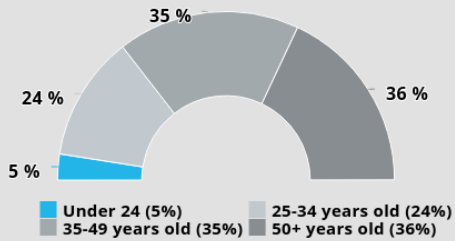
**RACE**



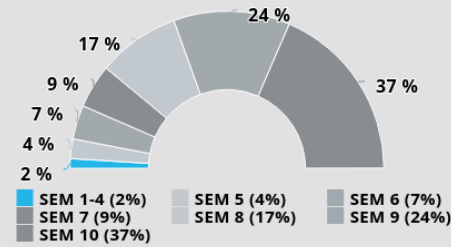
**GENDER**



**AGE**



**SEM**



**SHOPPING RESPONSIBILITY**



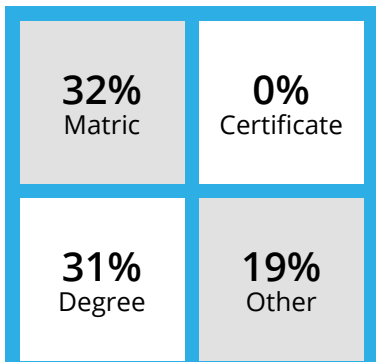
**AVERAGE HH INCOME**



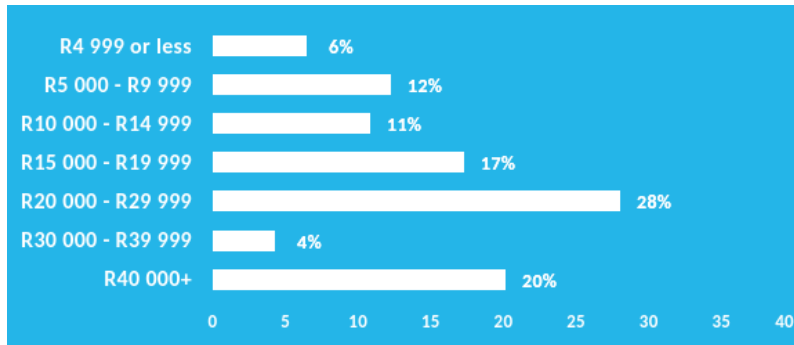
**AVERAGE PERSONAL INCOME**



**EDUCATION**



**HH INCOME**



**EMPLOYMENT**

